



11th International Exhibition on
Hospital, Diagnostic, Pharmaceutical,
Medical & Rehabilitation
Equipment & Supplies

10 - 12 September 2025

BITEC • Bangkok • Thailand

www.medicalfair-thailand.com

Application

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254
Tel (65) 6332 9620 _ Fax (65) 6337 4633
medicalfair-thailand@mda.com.sg
mda.messe-dusseldorf.com


Messe
Düsseldorf
Asia

A2 Advertising and Sponsorship Opportunities

Please complete and return to:

Messe Düsseldorf Asia Pte Ltd
 3 HarbourFront Place, #09-02, HarbourFront Tower Two, Singapore 099254
 Tel : (65) 6332 9620
 Fax : (65) 6337 4633 / 6332 9655
 Email : medicalfair-thailand@mda.com.sg
 Website : www.medicalfair-thailand.com



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We hereby apply for:

<input type="checkbox"/> Platinum Sponsor (limited to 5 sponsors) Includes: - 1 x logo mention as Platinum Sponsor on print materials, website and visitor emails - 1 x leaderboard banner on website - 1 x interview at MEDICARE Studio (with return of video) - 1 x Logo on Entrance Billboard as Platinum Sponsor - 1 x video playback at VIP lounge (15 sec video) - 1 x video playback for 3 locations in hall	S\$12,000	S\$
<input type="checkbox"/> VIP Lounge Sponsor (Exclusive Sponsorship) Includes: - Exclusive display of logo at entrance of VIP lounge - Display corner for sponsor's brochure inside VIP lounge - 30-sec Video Loop on Lounge TV (video to be provided by Sponsor) - Opportunity to meet VIP buyers during networking (30pax)	S\$10,000	S\$
Website Advertising <input type="checkbox"/> Leaderboard banner (Exhibitors Page) <input type="checkbox"/> Leaderboard banner (3 x locations determined by show organiser) <input type="checkbox"/> Website footer banner (location subject to availability)	S\$1,000 S\$1,500 S\$600	S\$ S\$ S\$
Email Advertising <input type="checkbox"/> Email banner (1 artwork in 3 emails) <input type="checkbox"/> Email banner (1 artwork in 1 email)	S\$1,500 S\$800	S\$ S\$
App Advertising (Limited to 8 sponsors) <input type="checkbox"/> App in-between banner (1 location in app)	S\$800	S\$
Print Advertising <input type="checkbox"/> Show Update Full Page Advertisement (8 slots) <input type="checkbox"/> Show Guide Logo Placement (10 slots) <input type="checkbox"/> Show Guide Banner (10 slots)	S\$1,200 S\$500 S\$800	S\$ S\$ S\$
Onsite Advertising <input type="checkbox"/> Poster Board (double-sided) <input type="checkbox"/> Visitor Gift Sponsorship (3 slots) <input type="checkbox"/> Visitor Gift Sponsorship (exclusive) <input type="checkbox"/> Attendee Bags (exclusive) <input type="checkbox"/> Column Wrap <input type="checkbox"/> Foyer Billboard (8 slots) <input type="checkbox"/> Single-sided <input type="checkbox"/> Double-sided <input type="checkbox"/> Floor Sticker (Position Determined by Organiser) <input type="checkbox"/> Video playback (1 x 15sec video) for 3 locations in hall (rotation basis) <input type="checkbox"/> Interview at Medicare Studio (limited to 5 slots) <input type="checkbox"/> Add on return of video file	S\$1,200 S\$3,000 S\$8,000 S\$15,000 S\$1,500 S\$3,500 S\$5,000 S\$200 per sqm S\$800 S\$1,000 S\$500	S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$
Total		S\$

Refer to https://bit.ly/mft_2025 for more details on the advertising opportunities.

Please note:

- In submitting this form, the exhibitor agrees to all points of the Conditions of Participation of Messe Düsseldorf Asia (MDA), and confirms to have received them. Failing other arrangements subject to the prior consent of MDA, place of jurisdiction (venue) is Singapore or, at the discretion of MDA. This also applies to complaints arising from cheques or drafts.
- The exhibitor agrees to pay 100% of the participation cost upon receipt of the invoice by 30 May 2025. For applications received before Dec 2024, the invoice will be issued in Jan 2025. For applications received after 30 May 2025, 100% of participation cost must be paid upon receipt of the invoice.
- The order is confirmed once Messe Düsseldorf Asia endorses on the form. 100% cancellation fees apply.

This above application is hereby accepted for and on behalf of Messe Düsseldorf Asia

Exhibitor Company Name: _____ Exhibitor Stand No.: _____

Confirmed by: _____ Date: _____ Signature: _____

Please indicate on Form A1

Messe Düsseldorf Asia Pte Ltd
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- | | | | |
|--|--|---|--|
| <p>1. Accident & Emergency Equipment</p> <p>1.1 Ambulances & rescue vehicle
 1.2 First aid devices & equipment
 1.3 Rescue equipment & appliances
 1.4 Others</p> <p>2. Building Technology & Services</p> <p>2.1 Builders, Building designers, Developers
 2.2 Floor coverings, wall & ceiling systems
 2.3 Gas & compressed air systems
 2.4 Heating & cooling technology
 2.5 Lighting equipment
 2.6 Security systems
 2.7 Others</p> <p>3. Catering & Kitchen Equipment</p> <p>3.1 Food distribution systems
 3.2 Kitchen equipment & appliances
 3.3 Logistics equipment & transport
 3.4 Refrigeration equipment
 3.5 Others</p> <p>4. Communication, IT & Connected Health</p> <p>4.1 Archiving & documentation
 4.2 Communication systems
 4.3 Database management
 4.4 Data processing equipment & systems
 4.5 Management information systems & Software
 4.6 Remote monitoring tools
 4.7 Telemedicine, Digital Health & mHealth
 4.8 Others</p> <p>5. Dental Equipment & Supplies</p> <p>5.1 Autoclaves
 5.2 Instruments, operating & accessories
 5.3 Orthodontic / Pedodontic materials
 5.4 Sterilizers, sterilizing & disinfecting solutions
 5.5 Others</p> <p>6. Diagnostics</p> <p>6.1 Clinical chemistry
 6.2 Diagnostic kits
 6.3 Haematology / Histology / Cytology
 6.4 Immunology
 6.5 Microbiology
 6.6 Radioactive preparations
 6.7 Rapid tests
 6.8 Stimulation tests
 6.9 Others</p> <p>7. Disinfection & Disposal Systems</p> <p>7.1 Incinerators
 7.2 Sterilization & disinfection equipment & accessories
 7.3 Waste disposal equipment
 7.4 Waste separation equipment & appliances
 7.5 Others</p> <p>8. Electromedical Equipment / Medical Technology</p> <p>8.1 Anaesthetic equipment</p> | <p>8.2 Blood pressure equipment
 8.3 Cardiac catheterisation equipment
 8.4 Diagnostic instruments & apparatus
 8.5 Dialysis equipment
 8.6 Electrocardiography & accessories
 8.7 Electrosurgical instruments
 8.8 Endoscopes & accessories
 8.9 Imaging equipment
 8.10 Implants & prostheses
 8.11 Incubators
 8.12 Infusion technology equipment
 8.13 Laser surgery equipment
 8.14 Nuclear medicine equipment
 8.15 Other electronic medical appliances
 8.16 Oxygen equipment
 8.17 Patient monitoring systems
 8.18 Radiotherapy equipment
 8.19 Respiration equipment
 8.20 Stethoscopes
 8.21 Suction devices
 8.22 Surgical instruments
 8.23 Ultrasound equipment
 8.24 Ward & examination equipment
 8.25 X-ray devices & accessories
 8.26 Others</p> <p>9. Fabrics / Laundry</p> <p>9.1 Clothing / Shoes
 9.2 Equipment for collecting laundry
 9.3 Laundry machines
 9.4 Linen
 9.5 Mattresses
 9.6 Others</p> <p>10. Medical Furniture & Equipment</p> <p>10.1 Baby unit equipment
 10.2 Bed
 10.3 Clock systems & time recording devices
 10.4 Equipment & apparatus for bathrooms
 10.5 Equipment & apparatus for laboratories
 10.6 Equipment & apparatus for operating theatres
 10.7 Equipment & apparatus for physiotherapy rooms
 10.8 Furnishings / Equipment for day rooms
 10.9 Furnishings / Equipment for neonatal wards
 10.10 Furniture for examination & treatment rooms
 10.11 Lighting systems & equipment
 10.12 Pathology equipment
 10.13 Ward equipment & apparatus
 10.14 Others</p> <p>11. Laboratory Equipment</p> <p>11.1 Analyser appliances
 11.2 Centrifuges
 11.3 Filtration systems
 11.4 Laboratory refrigerators
 11.5 Microscopes
 11.6 Shaking & mixing units
 11.7 Others</p> <p>12. Medical Consumables</p> <p>12.1 Bandages & dressings
 12.2 Blood collection units
 12.3 Disinfectants</p> | <p>12.4 Disposable articles for hospitals
 12.5 Disposable articles for laboratories
 12.6 Disposable articles for surgeries
 12.7 Gloves
 12.8 Health supplements & food products
 12.9 Incontinence & stoma aids
 12.10 Infusion sets
 12.11 Papers & accessories for electro diagnostic & ultrasound
 12.12 Surgical suture
 12.13 Others</p> <p>13. Ophthalmic Supplies</p> <p>13.1 Laser & accessories
 13.2 Ophthalmoscopes
 13.3 Others</p> <p>14. Pharmaceutical Supplies</p> <p>14.1 Anti-spasmodic drugs
 14.2 Antibiotics & chemotherapeutic drugs
 14.3 Cardiovascular drugs
 14.4 Dermatological preparations
 14.5 Drugs for liver & gall bladder disease
 14.6 Drugs for respiratory tract / colds / coughs
 14.7 Endocrine drugs
 14.8 Gastrointestinal drugs
 14.9 Geriatric drugs
 14.10 Gynaecological drugs
 14.11 Haematology drugs
 14.12 Immunotherapeutic drugs
 14.13 Infusion & standard injection solutions
 14.14 Ophthalmic drugs
 14.15 Others</p> <p>15. Services & Publications</p> <p>15.1 Associations / Institutions
 15.2 Contract research & development
 15.3 Education & training
 15.4 Financing & leasing
 15.5 Insurance services for the profession
 15.6 Audit services
 15.7 Test agencies / Certification authorities
 15.8 Trade literature / Publications
 15.9 Others</p> | <p>MEDICAL MANUFACTURING</p> <p>17. Components for Medical Technology</p> <p>17.1 Cables
 17.2 Components / modules
 17.3 Drive systems
 17.4 Electronics
 17.5 Filters
 17.6 Frame
 17.7 Motors
 17.8 Pumps
 17.9 Sensors
 17.10 Tubes
 17.11 Valves
 17.12 Others</p> <p>18. Materials / Substance</p> <p>18.1 Adhesives
 18.2 Biocompatible materials
 18.3 Coating & functional surfaces
 18.4 Nano-materials
 18.5 New materials
 18.6 Plastics and elastomers, resins / raw materials
 18.7 Rubber
 18.8 Smart materials
 18.9 Others</p> <p>19. Micro- / Nano-Technology</p> <p>19.1 Drug delivery
 19.2 Lab-on-a-Chip
 19.3 Micro actuators
 19.4 Micro fluidics
 19.5 Micro sensors
 19.6 Micro structuring
 19.7 Others</p> <p>20. Production / Manufacturing</p> <p>20.1 Assembly
 20.2 Assembly, automation and production technology
 20.3 Clean room technology / equipment
 20.4 Contract manufacture, design, construction, research and development
 20.5 Engineering
 20.6 Labelling, bar coding, printing
 20.7 Moulding equipment
 20.8 Packaging
 20.9 Precision processing
 20.10 Process technology
 20.11 Quality management
 20.12 Sterilisation services
 20.13 System partnerships
 20.14 Others</p> <p>21. Testing</p> <p>21.1 Testing / inspection equipment
 21.2 Testing services
 21.3 Test systems
 21.4 Others</p> |
|--|--|---|--|

COMMUNITY CARE

- 16. Rehabilitation Equipment / Orthopaedic Supplies**
- 16.1 Aids for medical care
 16.2 Artificial limbs, orthopedic aids / implants
 16.3 Assistive technology, walking & mobility aids
 16.4 Barrier free living equipment
 16.5 Communication, hearing and visual aids
 16.6 Compression therapy
 16.7 Dysphagia
 16.8 Nursing aids
 16.9 Physiotherapy, speech therapy & occupational therapy
 16.10 Stair Lifts
 16.11 Transport vehicles for disabled persons
 16.12 Wheelchairs
 16.13 Others



1. Organiser

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place
#09-02 HarbourFront Tower Two
Singapore 099254
Tel : (65) 6332 9620
Fax : (65) 6332 9655 / (65) 6337 4633
Email : medicalfair-thailand@mda.com.sg
Url : www.medicalfair-thailand.com
- hereinafter referred to as - MDA -

2. Representative in Thailand

Exposis Co., Ltd
1755/3 Cedar Park, Soi Ladprao 94 (Town in Town 11),
Plubpla, Wangthonglang, Bangkok 10310, Thailand
Tel : (662) 559 0856 to 8
Fax : (662) 559 2893
Email : info@exposis.co.th

3. Venue

Bangkok International Trade & Exhibition Centre (BITEC)
88 Debaratna Road(km.1), Bangna Tai, Bangna
Bangkok 10260, Thailand
Tel : (662) 726 1999
Fax : (662) 726 1947
Email : Venue@bhiraiburi.co.th
Website : bitec.co.th

4. Timetable

- Construction of booths (the "Build-up Period")
9 September 2025
- Duration of the Exhibition (the "Exhibition Period")
10 - 12 September 2025
- Dismantling of booths (the "Dismantling Period")
12 September 2025 (5.00pm to midnight)

5. Exhibitor Listing

The participation cost includes a free entry on the official website. The above provisions also apply to co-exhibitors participating in the exhibition.

The above provisions also apply to co-exhibitors participating in the exhibition.

6. Costs of Participation

The costs of participation to be paid are as set forth in the participation options described under Clauses 6.2 to 6.4 below. The general services and facilities (6.1) are included in all options under 6.2, 6.3 and 6.6.

Participation Options:

6.1 General services and facilities

- Provision of net fair space (stand area), not for co-exhibitors
- Pro rata charge for collectively used area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period as well as last day of Build-up Period
- Entry in the Exhibitor Listing
- Stand number panel with pictograph
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period
- Design of open-air space and halls (flags, inscriptions)
- General illumination during Build-up Period, Exhibition Period and Dismantling Period
- Equipping and operating a service centre
- Comprehensive visitor promotion
- Visitor registration system
- Information stands for visitors
- Such insurances that the organizers are by law required to take up

Any additional technical services required, e.g. power, security, connection of water, local labour are to be provided exclusively by MDA at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to MDA's price lists valid at the time of the event.

The fees published by MDA are fixed prices and are binding on both parties once the Exhibitor has been admitted.

In the event of any change in the initial conditions agreed between local contractual partners and MDA or any amendment to legal provisions and fees after admission, MDA shall be entitled to charge these to the Exhibitor at the current rate.

7. Registration

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to:

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place
#09-02 HarbourFront Tower Two
Singapore 099254
Tel : (65) 6332 9620
Fax : (65) 6332 9655/6337 4633

No account shall be taken of conditions or reservations specified by the Exhibitors contained in the registrations. Requests for specific sites do not constitute a condition of participation. Only upon receipt by MDA shall the registration be deemed to be submitted. In consideration of MDA agreeing to consider the registration of the Exhibitor, the Exhibitor agrees that it shall not at any time during the Relevant Period withdraw its registration. Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Registrations shall be processed in the order received. Any registrations received after the start of space allocation can only be considered if sufficient space is available. Any services offered by companies having exclusive rights in the fair grounds must be ordered through MDA.

For the purpose of this clause - Registration - the relevant period shall commence from the date the Exhibitors submits his registration to MDA and shall end on the last day of the exhibition.

8. Admission

In principle, only those Exhibitors whose product range is covered by the title and remit of the event shall be admitted in the Exhibition. There is no legal right to admission.

MDA shall have sole and absolute discretion to decide on the admission of exhibitors and exhibits. Any firm which has failed to meet its financial obligations owing to MDA or affiliated companies (from previous fair participation and/or under the terms of these Conditions of Participation, or Item 9) may be rejected.

Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The mailing of the notice of admission gives rise to a contract between MDA and the Exhibitor.

MDA shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Should MDA be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims.

If through fault on the part of MDA the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages. No claims for further damages may be submitted.

Following admission by MDA (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as MDA shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against MDA.

9. Terms of Payment

The currency of invoice is in SINGAPORE DOLLAR (S\$).

9.1 The exhibitor shall be billed for participation costs set forth in Item 6. For applications received before Dec 2024, the invoice will be issued in Jan 2025. 25% of the participation cost must be paid upon receipt of the invoice. The balance of 75% shall be paid by **30 May 2025**. For applications received after 30 May 2025, 100% of participation cost must be paid upon receipt of the invoice.

9.2 Charges for others, separately ordered services or deliveries shall be payable at the time of performance or on the date of receipt of the invoice at the latest.

9.3 All remittance are payable to Messe Düsseldorf Asia Pte Ltd, in the currency inclusive of remittance and beneficiary bank charges and must be made by draft or direct transfer to:

The Hongkong and Shanghai Banking Corporation Ltd
Raffles Place Branch
50 Raffles Place
Singapore Land Tower, #01-03
Singapore 048623

Account No. : 141-274738-001 (S\$)
260-147582-178 (US\$)
Swift Code : HSBCSGGX

9.4 For failure to meet any and all commitments on the part of the Exhibitors, MDA shall be granted a right of lien in respect of the exhibitors' stand equipment and exhibits (the "Lien Items") on the understanding that MDA is entitled to realise and/or sell the Lien Items in order to meet such commitments. MDA cannot be held liable for damages to/loss of the Lien Items arising from such realisation and/or sale.

9.5 If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of MDA.

9.6 In case of default by the Exhibitor of payment of any sum due to MDA, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, MDA shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by MDA. Item 10 of the Conditions of Participation shall apply.

10. Withdrawal or Non-Participation

The Exhibitor shall not be entitled to withdraw his registration or reduce the fair space after submission of the form of registration. Both participation fee and any other costs actually incurred by MDA must be paid.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only be reviewed upon receipt by MDA of a written declaration to that effect. MDA is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform MDA thereof at once.

11. Co-Exhibitors

Stand areas are made available only as a whole and to one contracting partner, who shall be entitled to accommodate previously named co-exhibitors at his stand only with the prior written consent of MDA.

MDA shall only grant its consent once such co-exhibitors have acknowledged acceptance of these Conditions of Participation in writing. Co-exhibitors shall be subject to the same terms and conditions as the principal exhibitors. No advertising is allowed at stands for merchandise or firms which have not been admitted to the event. The principal exhibitor shall be liable for any fault of his co-exhibitors or persons employed in performing their obligations. The same shall apply to vicarious agents. Principal exhibitor and co-exhibitor(s) shall be liable to MDA as joint and several debtors.

12. Exhibits

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of MDA.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of accepted standards. MDA is neither in charge of nor responsible for questions of licenses, quotas or transfers of sales proceeds.

13. Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

14. Fair Insurance and Exclusion of Liability

MDA has concluded a general trade fair insurance contract covering the usual insurable risks such as fire, burglary, theft, breakage, leakage and water damage, including the risks of transportation to and from the fairgrounds. On application, each Exhibitor can have his participation risk covered at his own expense under this general insurance contract. On request a corresponding form will be sent to the Exhibitor under separate cover together with the service package offer.

Exhibitors who do not avail themselves of the insurance cover offered by this general insurance contract in time, acknowledge in respect of the MDA that they waive all right to asserting any claims for damages which would have been covered, had they taken out the insurance protection offered. All damages incurred must be reported in writing to the police and to the insurance broker (also by telex or telefax). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

MDA and her affiliated companies are liable for personal injury and damage to property only in the case of wilful intent or gross negligence on its part or the part of its servants. It accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases.

The Exhibitor is liable for all damages caused to third parties as a result of his trade fair participation, including damages to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third party indemnity insurance.

15. Circulars

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

16. Reservations

Any rules and regulations of the host country or the local contractual partner differing from these Conditions of Participation or imposing additional restrictions shall have precedence at all times. MDA shall not be liable for any resulting losses or other disadvantages to the Exhibitor.

MDA shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair temporarily or permanently due to Act of God, force majeure, orders/directives imposed by any Government authority or any other unforeseen circumstances. Should it become necessary to postpone, curtail, extend or cancel the event, the Exhibitor shall not be entitled to withdraw from the contract or claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 10 of the Conditions of Participation shall apply. MDA shall not be liable for any losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension or cancellation. Rather, the Exhibitor shall in such case be required to bear a reasonable share of the costs incurred by MDA in preparing for the event.

Where the Exhibitor has placed orders with MDA for services supplementary to those covered by the participation fee (Item 6), he shall be billed for the costs incurred until this point in time.

17. Copyright

The Exhibitor gives permission to the Organizers to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that the Organizers cannot be sued for copyright violation.

18. Final Provisions

In submitting the registration, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by MDA.

The English text shall be binding. Failing other arrangements subject to the prior consent of MDA, place of performance for payments is Singapore.

Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract. Any claims of the Exhibitor as against MDA shall be barred after six months. The period of limitation shall commence with the end of the month in which the event closed.

All costs and expenses (including legal costs on a full indemnity basis) incurred by MDA in the recovery of any monies payable to it by the Exhibitor or in the enforcement of any terms of these conditions shall be borne by the Exhibitors.

Time shall be of the essence of the contract in relation to all provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to MDA.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

These Conditions and the contract arising therefrom shall be governed by and construed in accordance with the laws of Singapore. The parties hereto irrevocably submit for all purposes of or connection with any matter or issue relating to these Conditions and the contracts arising therefrom (including disputes relating to the cheques and drafts issued in payment of any sum due to these Conditions) to the non-exclusive jurisdiction of the courts of Düsseldorf, Germany or the courts of the country in which the registered office of the Exhibitor is situated. The parties hereto irrevocably waive any objection which it may have now or hereafter to the laying of the venue of any proceedings in such court as is referred to herein and any claim that any such proceedings have been brought in an inconvenient forum.