



MEDICA



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ALL OVER THE WORLD
16-19 NOVEMBER 2020

Member of  **MEDICAlliance**

LEADING INTERNATIONAL PLATFORM FOR MEDICINE

Join this year

virtual.
MEDICA

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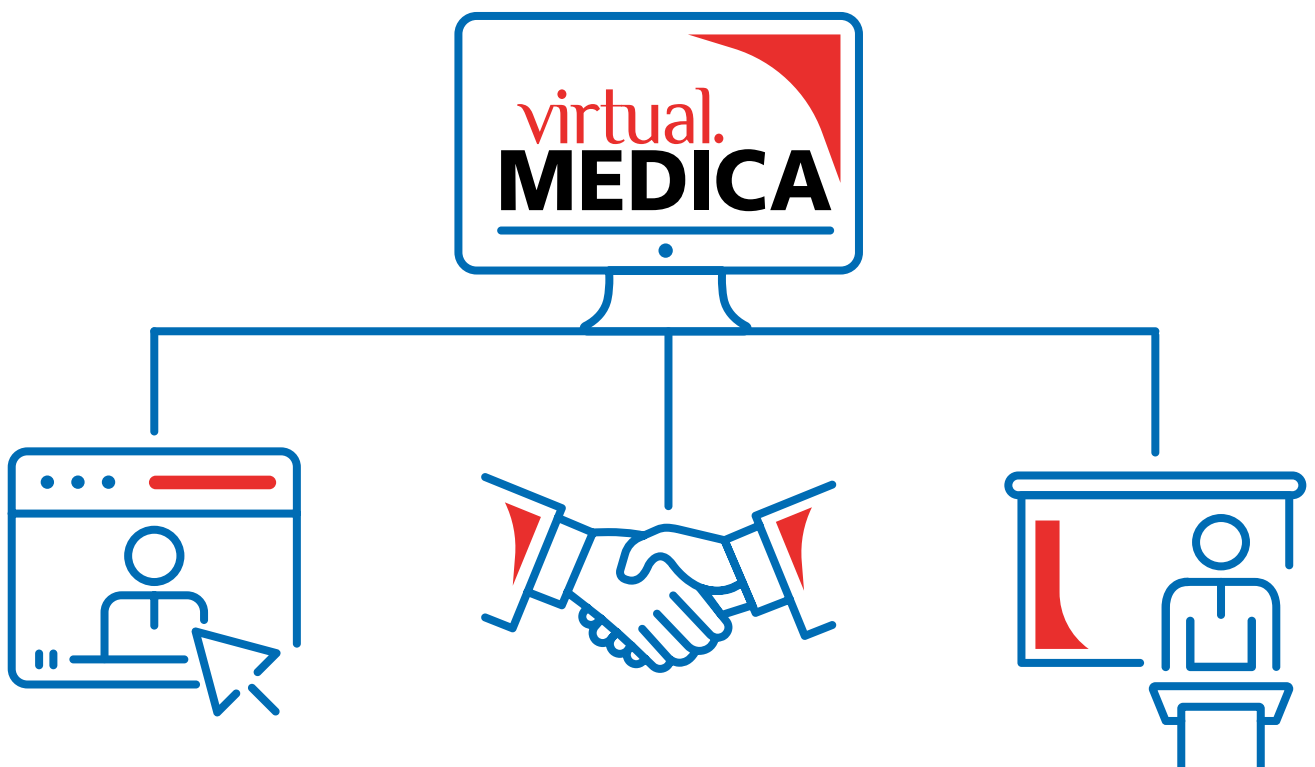


Let's go virtual!

Future, digital, together: we are organising this year's **virtual.MEDICA** under this trio of ideas to offer you a global platform even in challenging times. Experience a highlight of the medical technology sector in virtual format that can be accessed by anyone from anywhere, and where you can still discover innovations, nurture contacts and stay up to date through the transfer of knowledge.

The virtual.MEDICA turns challenges into opportunities – join us and take advantage of yours!

virtual.MEDICA.de



Exhibition Space

Showcase your products and innovations in your own online booth.

Networking Plaza

Network and meet your contacts via a video meeting by using our matchmaking tool.

Conference Area

Exciting lectures, discussion groups, live pitches, product and company presentations.



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What virtual.MEDICA offers you:



Experience the trade fair digitally

virtual.MEDICA offers you a modular range of services that is available digitally and from anywhere. You can visit all participating exhibitors in their online showrooms and discover their latest products and innovations.



Nurture networks online

Take part in video meetings with selected exhibitors and use the matchmaking tool to make targeted contacts by planning appointments and meetings before the trade fair. The intelligent algorithm makes personalised suggestions based on your individual interests.



Experience exciting lectures

virtual.MEDICA will also feature exciting lectures, discussion groups, live pitches and much more from our forum and conference area. We are putting together an interesting programme for you consisting of both live and pre-recorded contribution highlights. These will be available for the entire four-day period in two video streams:

- an English-language stream daily from 10 a.m. to 4 p.m.
- a German-language stream from 10 a.m. to 2:00 p.m.

All contributions will be recorded and will be available even after **virtual.MEDICA** at www.MEDICA.de.

How to take part in virtual.MEDICA as a visitor

Access to virtual.MEDICA.de is free for online visitors.

Free registration is required for certain pages (Exhibition Space/Exhibitor Video Arena, Conference Area video streams, matchmaking). These pages are automatically preceded by a login request. Users already registered in the MEDICA or COMPAMED portal can log in using their MEDICA access data. Users who are not yet registered must register.



**virtual.MEDICA 2020: Turning
challenges into opportunities.
Be part of it!**

virtual.MEDICA.de

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